

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
TEXAS	16,986,510	20,851,820	22,086,674	24,136,357
MEDIAN AGE (YRS)		32.4	33.1	34.3
KILLEEN-TEMPLE, TX	255,301	312,952	329,988	358,742
MEDIAN AGE (YRS)		29.1	29.9	31.1
HISPANICS (ANY RACE)		49,125	52,893	60,087
STATE'S PERCENTAGE		15.70%	16.03%	16.75%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	199,846	207,609	221,062
MSA'S PERCENTAGE	63.86	66.34	70.64
MEDIAN AGE (YRS)	31.9	32.7	34.2
BLACK/AFRICAN-AMERICAN	64,968	70,265	78,143
MSA'S PERCENTAGE	20.76	22.45	24.97
MEDIAN AGE (YRS)	26.0	26.8	28.0
AMERICAN INDIAN/NATIVE	2,378	2,670	3,107
MSA'S PERCENTAGE	0.76	0.85	0.99
MEDIAN AGE (YRS)	26.8	26.9	27.2
ASIAN	7,410	8,066	9,185
MSA'S PERCENTAGE	2.37	2.58	2.93
MEDIAN AGE (YRS)	35.6	36.2	38.3
HAWAII/PACIFIC ISLANDER	1,506	1,600	1,811
MSA'S PERCENTAGE	0.48	0.51	0.58
MEDIAN AGE (YRS)	24.8	25.1	25.5
OTHER	25,020	27,323	31,240
MSA'S PERCENTAGE	7.99	8.73	9.98
MEDIAN AGE (YRS)	23.8	24.7	25.9

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	18,290	19,021
SUBURBAN	258,137	281,047
RURAL	53,561	58,674

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$41,497	-----	
PER CAPITA	\$18,715	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$3,915,221,000	\$5,260,738,000	34.37%
FOOD AT HOME TOTAL	\$508,382,900	\$619,690,300	21.89%
FOOD AWAY FROM HOME TOTAL	\$411,522,800	\$547,285,300	32.99%
FOOD AS % OF TOTAL EXPENDITURES	23.50%	22.18%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$109,666,300	\$134,737,900	22.86%
FISH & SEAFOOD PRODUCTS	\$9,274,800	\$11,366,400	22.55%
FRUITS & VEGETABLES	\$55,217,800	\$66,154,500	19.81%
DAIRY PRODUCTS	\$54,400,900	\$66,000,600	21.32%
BAKERY PRODUCTS	\$51,939,500	\$61,438,100	18.29%
CEREALS & PRODUCTS	\$28,147,400	\$35,114,100	24.75%
PREPARED FOODS	\$80,623,900	\$98,980,800	22.77%
JUICES	\$13,459,800	\$16,309,000	21.17%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$29,990,200	\$43,953,800	46.56%
FAST FOOD	\$15,166,300	\$21,520,800	41.90%
FULL SERVICE	\$14,823,800	\$22,433,000	51.33%
LUNCH	\$107,569,100	\$141,770,400	31.79%
FAST FOOD	\$71,767,300	\$91,905,600	28.06%
FULL SERVICE	\$35,801,800	\$49,864,800	39.28%
DINNER	\$146,467,600	\$198,582,400	35.58%
FAST FOOD	\$69,192,000	\$89,265,400	29.01%
FULL SERVICE	\$77,275,600	\$109,317,000	41.46%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$978	\$1,091	11.55%
POULTRY	\$276	\$310	12.32%
EGGS	\$49	\$53	8.16%
FISH & SEAFOOD			
FRESH	\$40	\$43	7.50%
FROZEN	\$28	\$33	17.86%
CANNED	\$15	\$16	6.67%
FRUITS / VEGETABLES			
FRESH	\$322	\$355	10.25%
CANNED	\$88	\$99	12.50%
FROZEN	\$58	\$60	3.45%
OTHER	\$23	\$22	-4.35%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$160	\$174	8.75%
CHEESE	\$124	\$131	5.65%
ICE CREAM	\$77	\$85	10.39%
BUTTER / MARGARINE	\$35	\$43	22.86%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$358	\$386	7.82%
COOKIES	\$69	\$73	5.80%
CRACKERS	\$36	\$39	8.33%
CEREALS & PRODUCTS			
CEREALS	\$137	\$147	7.30%
PASTA PRODUCTS	\$42	\$49	16.67%
FLOUR & MIXES	\$44	\$52	18.18%
RICE	\$29	\$35	20.69%
PREPARED FOODS			
SNACKS/CHIPS	\$119	\$141	18.49%
JUICES	\$120	\$132	10.00%
FROZEN/PREP. OTHER	\$89	\$105	17.98%
SOUPS	\$56	\$65	16.07%
SAUCES & GRAVIES	\$58	\$58	0.00%
BABY FOOD	\$53	\$59	11.32%
FROZEN MEALS	\$38	\$44	15.79%
NUTS	\$28	\$31	10.71%
SALADS	\$20	\$25	25.00%

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